

In the Claims

Please amend claims 1, 27, 42, 50, 75, and 90 as follows:

1. (Amended) An interactive television program guide system implemented on viewer television equipment having a main display screen, comprising:

means for displaying a given television program on the viewer television equipment;

means for displaying a partial screen program guide display on the viewer television equipment at the same time that said given television program is displayed, said program guide display including at least one video-on-demand program listing; and

means for displaying a video-on-demand program immediately when a viewer selects said video-on-demand program listing.

27. (Amended) An interactive television video-on-demand program guide system implemented on viewer television equipment having a main display screen comprising:

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means for displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

means for allowing a viewer to advance order a video-on-demand program represented by said video-on-demand program listing; and

means for allowing said viewer to input a start-time to display said video-on-demand program in response to receiving a request from said viewer to advance order said video-on-demand program.

42. (Amended) An interactive television video-on-demand program guide system implemented on viewer television equipment having a main display screen comprising:

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means for displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

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means for allowing a viewer to request a video clip preview of a video-on-demand program represented by said video-on-demand program listing; and

means for indicating that said video clip preview is available for said video-on-demand program represented by said video-on-demand program listing.

50. (Amended) A method for using an interactive television program guide system implemented on viewer television equipment having a main display screen comprising the steps of:

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simultaneously displaying on the main display screen a television program and a partial screen program guide display including at least one video-on-demand program listing;

allowing a viewer to browse through available video-on-demand program listings in the program guide; and

displaying a video-on-demand program immediately when said viewer selects said video-on-demand program listing.

75. (Amended) A method for providing an interactive television video-on-demand program guide system implemented on viewer television equipment having a main display screen comprising:

AS displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

allowing a viewer to advance order a video-on-demand program represented by said video-on-demand program listing; and

allowing said viewer to input a start-time to display said video-on-demand program in response to receiving a request from said viewer to advance order said video-on-demand program.

90. (Amended) A method for providing an interactive television video-on-demand program guide system implemented on viewer television equipment having a main display screen comprising:

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cont displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

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allowing a viewer to request a video clip
preview of a video-on-demand program represented by said video-
on-demand program listing; and

indicating that said video clip preview is
available for said video-on-demand program.

Please add new claims 98-144 as follows:

98. (New) Machine-readable media for use in an
interactive television program guide system in which an
interactive television program guide is implemented on viewer
television equipment of a viewer, said viewer television
equipment comprising an audio output and a video output,
wherein said media is encoded with machine-readable
instructions for performing the method comprising:

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simultaneously displaying a television program
and a partial screen program guide display including at least
one video-on-demand program listing; and

allowing the viewer to browse through available
video-on-demand program listings in the program guide; and

displaying a video-on-demand program immediately
when the viewer selects said video-on-demand program listing.

99. (New) The machine-readable media defined in claim 98 wherein said simultaneously displaying further comprises displaying the program guide display as an overlay on top of said given television program.

100. (New) The machine-readable media defined in claim 98 wherein said simultaneously displaying further comprises reducing the main display screen area occupied by said television program when said program guide display is active such that said television program may be viewed unobscured.

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101. (New) The machine-readable media defined in claim 98 wherein the video-on-demand program listings in the program guide are organized by category, said browsing further comprising allowing said viewer to browse through the available categories in the program guide display using remote control keys.

102. (New) The machine-readable media defined in claim 98 wherein said simultaneously displaying step further

comprises displaying said program guide on the main display screen when the viewer presses a remote control key.

103. (New) The machine-readable media defined in claim 98 wherein said simultaneously displaying further comprises removing the program guide display from the main display screen and returning to normal television viewing mode when the viewer presses a remote control key.

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104. (New) The machine-readable media defined in claim 98 wherein said browsing further comprises providing the viewer with more detailed information about said video-on-demand program when the viewer presses a remote control key.

105. (New) The machine-readable media defined in claim 104 wherein said providing further comprises displaying a detailed information screen on the main display screen.

106. (New) The machine-readable media defined in claim 105 wherein said displaying step further comprises allowing a viewer to place an order for the video-on-demand

program shown on the detailed information screen using a remote control key.

107. (New) The machine-readable media defined in claim 98 wherein the method further comprises allowing the viewer to watch other available television programs using remote control keys.

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108. (New) The machine-readable media defined in claim 98 wherein said browsing further comprises allowing a viewer to place an order for a video-on-demand program displayed in the program guide display.

109. (New) The machine-readable media defined in claim 108 wherein said ordering further comprises allowing the viewer to set a start-time for an ordered video-on-demand program.

110. (New) The machine-readable media defined in claim 108 wherein said ordering further comprises allowing the viewer to enter a parental control code.

111. (New) The machine-readable media defined in claim 108 wherein said ordering further comprises storing the at least some of an ordered video-on-demand program in a home storage device.

112. (New) The machine-readable media defined in claim 111 wherein the method further comprises allowing the viewer to watch the video-on-demand-program stored in the home storage device.

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113. (New) The machine-readable media defined in claim 98 wherein said simultaneously displaying further comprises indicating that the program displayed in the program guide display is available on demand.

114. (New) The machine-readable media defined in claim 113 wherein said indicating further comprises using an icon.

115. (New) The machine-readable media defined in claim 98 wherein said displaying further comprises:

placing an order for a video-on-demand program displayed in the program guide display;

selecting a start-time for the video-on-demand program ordered by said viewer; and

automatically starting said ordered video-on-demand program at said viewer selected start-time.

116. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises reminding said viewer of said start-time for said ordered program.

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117. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

providing said viewer with an option to watch said ordered program immediately.

118. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

providing said viewer with an option to watch said ordered program at said selected start-time.

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119. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

providing said viewer with an option to select a new start-time for said ordered program.

120. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

providing said viewer with an option to select a new start-time for said ordered program from a list of start-times provided by said program guide.

121. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

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and* providing said viewer with an option to enter a viewer-defined start-time for said ordered program.

122. (New) The machine-readable media defined in claim 115 wherein said automatically starting further comprises:

reminding said viewer of said start-time for said ordered program; and

providing said viewer with an option to cancel said ordered program.

123. (New) Machine-readable media for use in an interactive television video-on-demand program guide system in which an interactive television program guide is implemented on viewer television equipment of a viewer, said viewer television equipment comprising an audio output and a video output, wherein said media is encoded with machine-readable instructions for performing the method comprising:

displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

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Conf* allowing the viewer to advance order a video-on-demand program represented by said video-on-demand program listing; and

allowing the viewer to input a start-time to display said video-on-demand program in response to receiving a request from the viewer to advance order said video-on-demand program.

124. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises allowing said viewer to select a start-time to watch said video-on-demand program.

125. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises allowing said viewer to select a start-time for said video-on-demand program by selecting said start-time from a list of start-times provided by said program guide.

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126. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises allowing said viewer to select a start-time for said video-on-demand program by entering said start-time with a set of numeric input keys on a remote control.

127. (New) The machine-readable media defined in claim 123 wherein said program guide system further comprises a home storage device, said method further comprising storing at least a portion of said ordered video-on-demand program in said home storage device when the viewer advance orders said video-on-demand program.

128. (New) The machine-readable media defined in claim 123 wherein said program guide system further comprises a

home storage device, said method further comprising storing all of said video-on-demand program in said home storage device when said viewer advance orders the video-on-demand program.

129. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises providing a purchase price for said video-on-demand program, said purchase price being dependent on whether said viewer advance orders said video-on-demand program.

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130. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises providing a purchase price for said video-on-demand program, said purchase price being reduced when said viewer advance orders said video-on-demand program.

131. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by said viewer;

reminding said viewer of said start-time for said ordered program;

automatically starting said ordered video-on-demand program at said viewer selected start-time.

132. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by the viewer;

reminding said viewer of said start-time for said ordered program; and

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allowing said viewer to watch said ordered program immediately from said reminding step.

133. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by said viewer;

reminding said viewer of said start-time for said ordered program; and

allowing said viewer to acknowledge said start-time indicated by said reminding means and subsequently watch said ordered program at the selected start-time.

134. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by the viewer;

reminding said viewer of said start-time for said ordered program; and

allowing said viewer to change said start-time indicated by said reminding means to a new start-time, said ordered video-on-demand program automatically starting at said new start-time.

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135. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by said viewer;

reminding said viewer of said start-time for said ordered program; and

allowing said viewer to change said start-time indicated by said reminding means to a new start-time by selecting said new start-time from a list of start-times provided by said program guide, said ordered video-on-demand program automatically starting at said new start-time.

136. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by the viewer;

reminding said viewer of said start-time for said ordered program; and

allowing said viewer to change said start-time indicated by said reminding means to a new start-time by entering a viewer-defined start-time, said ordered video-on-demand program automatically starting at said viewer-defined start-time.

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137. (New) The machine-readable media defined in claim 123 wherein said ordering further comprises:

selecting a start-time for said video-on-demand program ordered by said viewer;

reminding said viewer of said start-time for said ordered program; and

allowing said viewer to cancel said ordered program indicated by said reminding means.

138. (New) Machine-readable media for use in an interactive television video-on-demand program guide system in which an interactive television program guide is implemented on viewer television equipment of a viewer, said viewer television equipment comprising an audio output and a video output, wherein said media is encoded with machine-readable instructions for performing the method comprising:

displaying a program guide display on the viewer television equipment that displays at least one video-on-demand program listing;

allowing the viewer to request a video clip preview of a video-on-demand program represented by said video-on-demand program listing; and

indicating that said video clip preview is available for said video-on-demand program.

139. (New) The machine-readable media defined in claim 138 wherein said displaying further comprises indicating that said video clip preview is available for said displayed video-on-demand program.

140. (New) The machine-readable media defined in claim 139 wherein said indicating further comprises using an icon.

141. (New) The machine-readable media defined in claim 139 wherein said requesting further comprises displaying a requested video clip preview in a video window.

142. (New) The machine-readable media defined in claim 139 wherein said requesting further comprises automatically displaying a purchase screen immediately after said video clip preview is shown.

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143. (New) The machine-readable media defined in claim 139 wherein said requesting further comprises displaying a requested video clip preview in a full screen video window.

144. (New) The machine-readable media defined in claim 139 wherein said requesting further comprises displaying a requested video clip preview in a partial screen video window while the program guide display is displayed.

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claim 144 wherein said requesting further comprises displaying
a given television program while said partial screen video
window and the program guide display are displayed.
